

## THE WINNING PARTNERSHIP WITH BOBCAT

We are proud to announce that Magni TH has signed an OEM Agreement with Bobcat to supply a range of the latest rotating telehandlers. According to this agreement Magni will supply Bobcat with rotating telehandlers ranging from 18 to 39 meters.

Built in the new Magni TH facilities, this new range of roto telehandlers will be in Bobcat colours, branded Bobcat and they will feature all the latest technologies in term of engines (Stage V), cab, comfort, safety and latest standard compliance.

The Agreement covers the following markets: Europe, Russia, Middle East, Africa and Latin America. Magni TH founder and President of the Company, Riccardo Magni, said: "Bobcat's strength in the material handling and construction sector is renowned around the world, coupled with my 40 years' experience in the design and production of innovative products will mean that Bobcat material handling range will be even greater force to be reckoned with.

For Magni TH this is a further step to grow and consolidate the presence in the global markets and to confirm the leadership in the rotational Telehandler segment"

With the brand new 35.000m<sup>2</sup> production facility in Castelfranco Emilia near Modena, in addition to the existing 6000 m<sup>2</sup> plant Magni TH will have the capacity to produce 3500 rotating machines per year.

## ABOUT BOBCAT

The famous compact equipment manufacturer founded in 1947 - has chosen Magni as a construction partner for its new range of rotating telescopic handlers, which it launched on the market starting from 2<sup>nd</sup> December.

Inspired by the company's 'Next is Now' philosophy, Bobcat has announced a major new development from the company in the telehandler market. Bobcat has collaborated with Magni TH of Italy, to launch an expanded line of new generation rotating telehandlers for markets in Europe, the Middle East and Africa (EMEA) and Russia and the CIS countries.

The new Bobcat rotating telehandler range includes ten Stage V compliant models for the European market, with lifting heights from 18 to 39 m and lifting capacities from 4 to 7 ton. These are complemented by another four Stage IIIA engine powered models aimed at the Middle East, Africa and Russia/CIS regions with lifting heights from 18 to 25 m and lifting capacities from 4 to 6 ton.

## ABOUT MAGNI TH

Magni TH was born from a dream of Riccardo Magni, its President.

And this dream in the last 7 years has turned into a solid and continuously growing production reality. The core production of the Group located in Castelfranco Emilia focuses on the construction of rotating telescopic handlers - of which it boasts a deep and complete range from 18 to 51 meters and from 4 to 13 tons.

Beside the rotating telehandlers range Magni developed this year a complete range of fixed boom telehandlers of 8-10-15-19-20-24 meters lifting height and of 5 – 5,5 -6 tons capacity, to complete the offer for the construction market.

Concerning the AWP, in addition to the range of electric and diesel scissor lifts we introduce a new range of AWP telescopic and articulated from 16 m to 30 m both in diesel and electric power.

This is Magni's philosophy, offer solutions to the markets adding to the product technological contents and constructive innovation.

Because **#WE LIFTDIFFERENT**

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